



**VASSILIKO**  
C E M E N T

SINCE 1963

**VASSILIKO CEMENT WORKS PUBLIC COMPANY LTD**

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## PRESS RELEASE

### Participation in the campaign “Adopt a family at Christmas” for 2018

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Vassiliko Cement Works participates in the campaign “**Adopt a family at Christmas**”, organized by the Pancyprian Volunteerism Coordinative Council (PVCC) for a 5th consecutive year.

The aim of this campaign is that no family and no child is left without the essentials feel the joy of Christmas. This year too, in line with the campaign's objective, Vassiliko offers supplies and vouchers for purchases in department stores.

The company also participates actively in goods collection and in the campaign's promotion by taking the following actions:

- It provides a goods collection site to the public.
- Participation of the Company's employees, customers and associates in the campaign.
- Promotion of the campaign through the Company's webpage, social media.
- Information on the campaign to the Company's personnel by posting an information brochure on all announcement boards.

Christmas is for all of us the most glamorous and joyful festivity. It is a celebration of love and it is the opportunity to show it.

Let us *all adopt a family* by offering the basics!

END

Vassiliko, November 23, 2018

For further information:

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